

**A SMALL  
TRUTH TO  
MAKE LIFE 100%**

**BY**

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If

ABCDEFGHIJKLMNOPQRSTUVWXYZ

is equal to

1234567891011121314151617181920212223242526

## Hard Work

**H+A+R+D+W+O+R+K**

**8+1+18+4+23+15+18+11 = 98%**

## Knowledge

**K+N+O+W+L+E+D+G+E**

**11+14+15+23+12+5+4+7+5 = 96%**

## Love

**L+O+V+E**

$$12+15+22+5 = 54\%$$

## Luck

**L+U+C+K**

$$12+21+3+11 = 47\%$$

( don't most of us think this is the most important ??? )

Then what makes **100%** ?

Is it Money ? ... **NO !!!**

**M+O+N+E+Y**

**13+15+14+5+25 = 72%**

Leadership ? ... **NO !!!**

**L+E+A+D+E+R+S+H+I+P**

**12+5+1+4+5+18+19+9+16 = 89%**

**Every problem has a solution,  
only if we perhaps change our  
attitude.**

**To go to the top,  
to that **100%**,  
what we really need to go  
further... a bit more...**

# ATTITUDE

**A+T+T+I+T+U+D+E**

**1+20+20+9+20+21+4+5 = 100%**

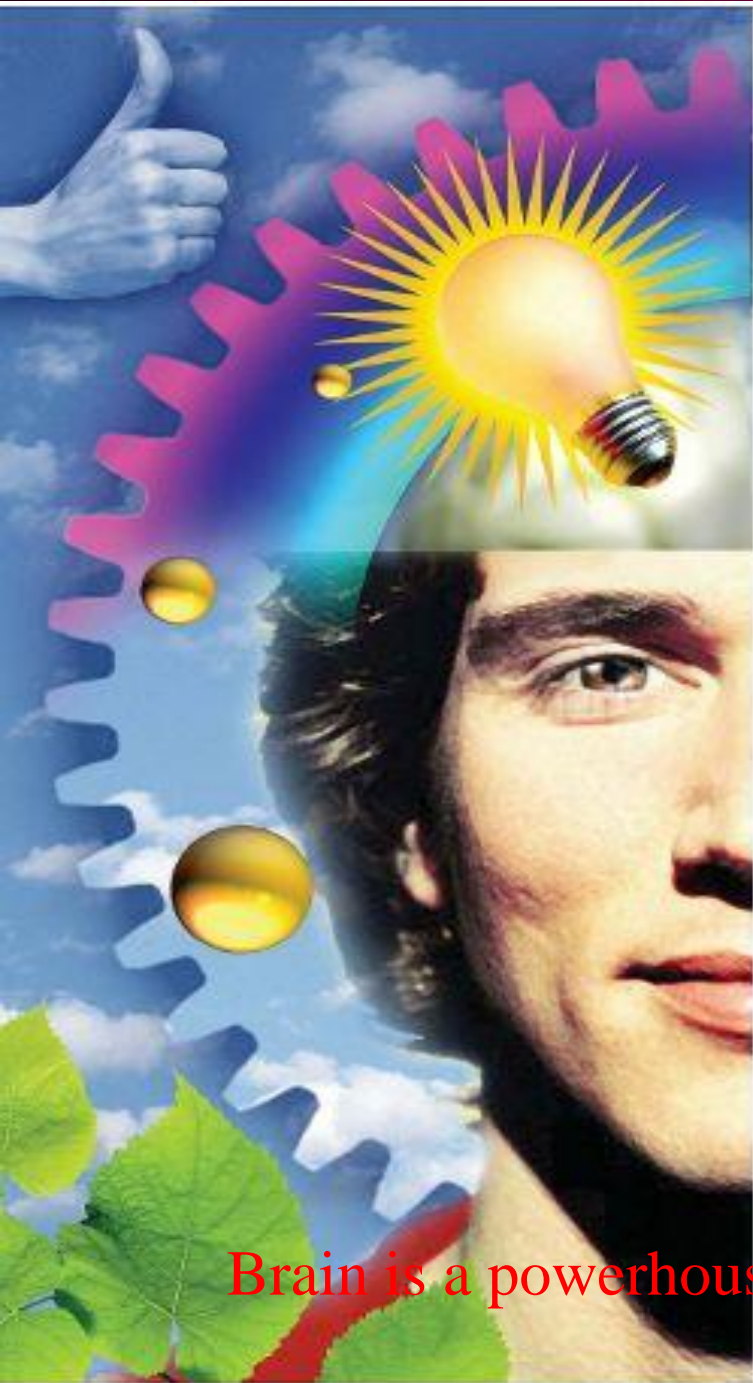
It is OUR ATTITUDE towards  
Life and Work that makes OUR  
Life **100% !!!**

# ATTITUDE IS EVERYTHING

**Change Your Attitude ...**

**And You Change Your Life ! ! !**





Brain is a powerhouse of Creative Energy



CREATIVITY

# Attitude

is

**Latitude and Longitude cross point of your mindset.**



**Therefore every human being is different**

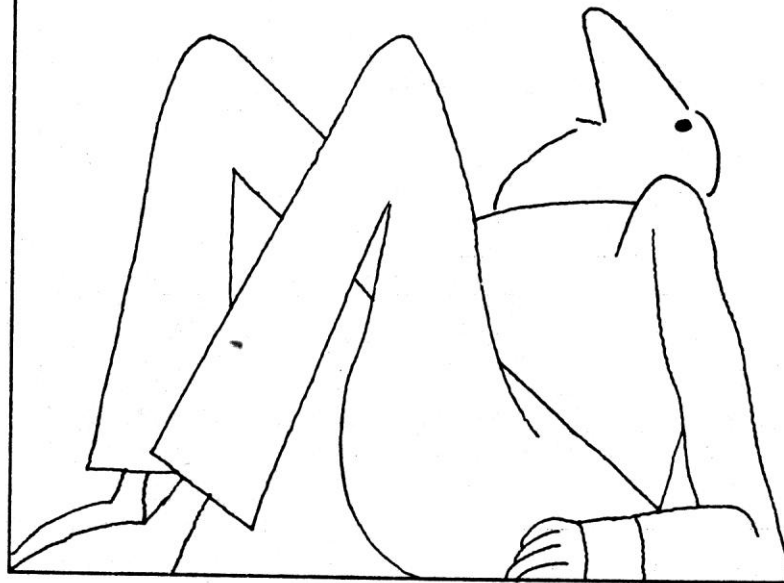
Thinking up **NEW** things !

Thinking **UNTHINKABLE** !

Not the function of **SIZE** !

**Brain is a powerhouse of Creative energy**

THINK...  
OUTSIDE  
YOUR  
BOX!



Process of **THINKING** is governed by **ATTITUDE**

Scientific Attitude : Free enquiry , Bold quest of truth ,  
Experimentation , Direct perception , Demonstration ,  
Critical verification

**ATTITUDES** are translated into **BEHAVIOUR**

**BEHAVIOUR** is expressed in the form of **ACTION**

**Problems are ever changing and never ending !**

**Why CREATIVITY ?**

**Refuse to change till market forces them to change !**

**Most managers are uncomfortable with creative thought  
Because it upsets the status quo !**

**Creativity makes the Organizational structure productive  
And climate supportive to Innovation !**

## Hindrance in Creativity

Is your company really listening enough ?

**Belief that creativity means Technological breakthrough !**

It can be anybody giving you “NEW IDEA” !

**Belief that creativity emerges from staff only !**

**It can be a new way of** Serving the customer  
Reviewing the Information  
New Information system  
Mgt. Training and Development

# Why do not we be more Creative ?

*Limited time available to spend on being creative !*

*Limited or invisible incentives to creativity!*

*Over Management !*

*Inadequate up word communication of ideas !*

*Inadequate down word communication of goals and strategies !*



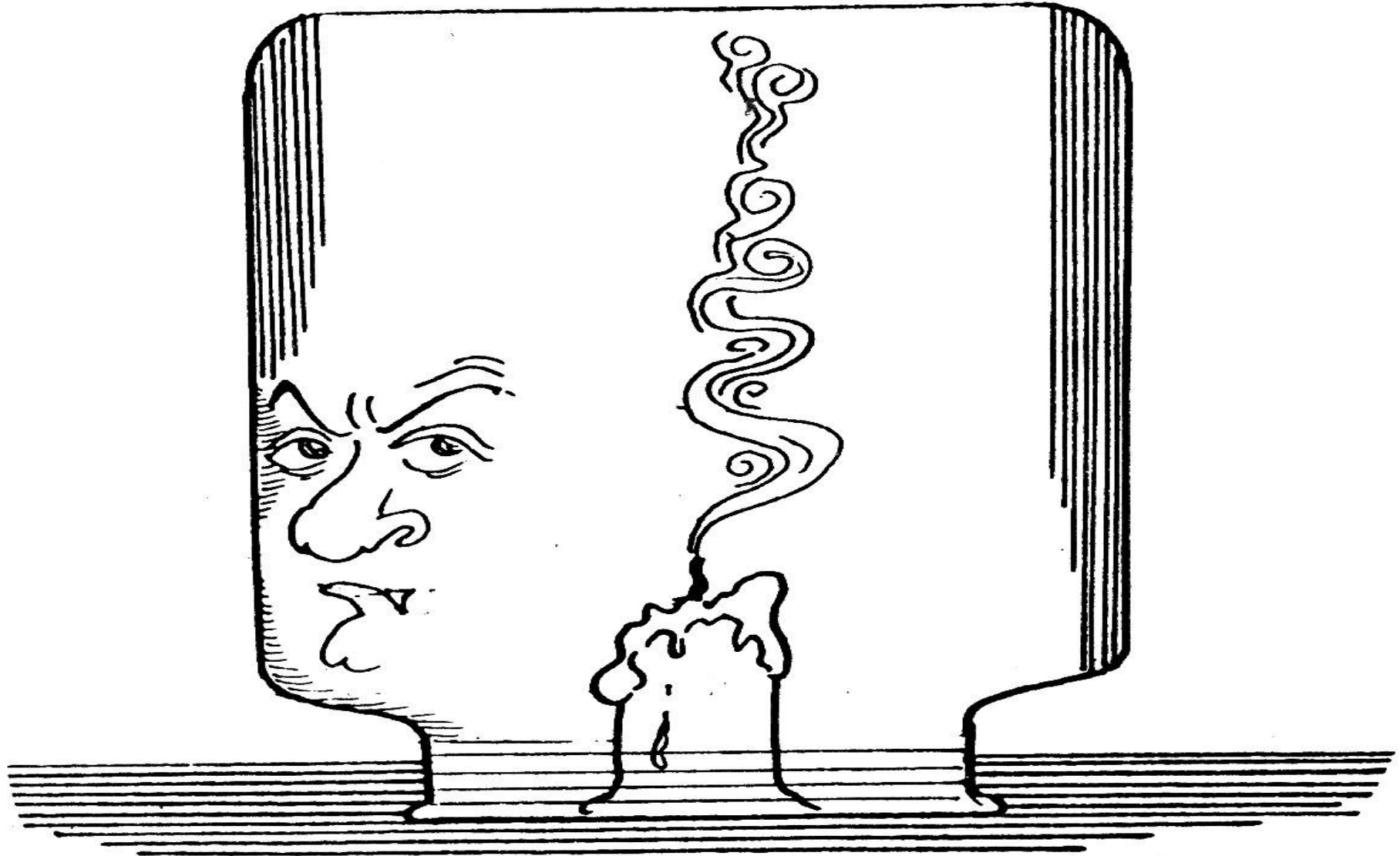
# Why do not we be more Creative ?

*Physical environment not conducive to creativity because  
Individuals work in isolation thereby blocking the holistic view !*

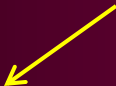
*Inadequate outside contact !*

*Outdated Organizational design !*

Nothing Dies Faster  
Than A New Idea  
In A Closed Mind



**Source of Creativity**



**Creative Ideas  
Sprint from a flash**

**Conscious and  
Purposeful search  
For innovative opportunities**



**Within company**

**Outside company**

- Unexpected occurrence**
- Process needs**
- Industry and Market change**

- Demographic change**
- New knowledge**
- Change in perception**

# Pre conditions for Creativity to take hold

## **1 Must become an operational strategy !**

Are we doing differently and better in each of our critical areas ?

Do we have a strategic vision?

How do we think we can manage future better?

Do we require major capital investment ?

Such questions make Management feel uncomfortable where the Innovation is born !

## **2 You must be willing to accept failure as an advantage and Punish no one for the failure !**

# Pre condition for Creativity to take hold !

Dispel preconceived ideas  
for learning more



# POSITIVE SELF TALK

Oh ! My God ....



When you change your  
**THINKING**

You change your  
**BELIEF**

When you change your  
**BELIEF**

You change your  
**BEHAVIOUR**



**How to go about it ?**





No ! I Can't

WHEN YOU CHANGE YOUR  
*Behavior*

You change your  
*ATTITUDE*

When you change your  
**ATTITUDE**

You change your  
**PERFORMANCE**



**Oafs....**



When you change your  
*PERFORMANCE*

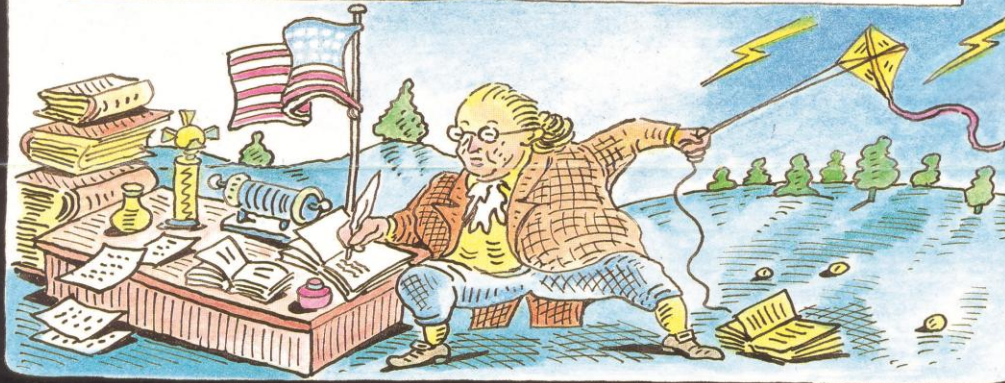
You change your  
*LIFE*

LEONARDO COULD DO IT EASILY



1452

BEN FRANKLIN COULD JUST ABOUT MANAGE



1706

YOU DID NOT HAVE A CHANCE, UNTIL...



2000

Now that you know the answer...

WHAT WILL YOU DO ABOUT IT ?

The least that you can do is to share  
this message with those who care